



**PEPPERI**

Leap Forward

# Order Taking App

## Sell more, better and faster

- **Empower your sales team** to sell more, sell better, and sell faster
- **Help field reps connect** to your customers, by providing them complete account information in the field
- **Manage, control and benchmark** your sales reps' work
- **Understand** your B2B sales channels: sell-through data, trade promotions performance and more



## Dream Moment

Pepperi's magic lies in its flexibility, which allows us to modify workflows, business rules, and forms quickly and easily – without writing a single line of code.

George Bowley, US IT Director, SodaStream

dermalogica®



sodastream®



# Key Features



## Mobile Order Taking

Fast and efficient order taking using e-catalogs, purchase history, replenishment or barcode scans



## e-Catalog Software

Wow buyers with stunning catalogs, up-to-date inventory and detailed product & marketing information



## Mobile CRM

360° view of customers including order history, invoices, payments, returns and more, so reps can make informed decision



## Offline/Online Apps

Keep selling even when offline with native field sales apps (iOS, Android) that auto-sync when connectivity returns



## Custom Pricing

Tailor catalogs, pricing, discounts and trade promotions per customer



## Promotions & Discounts

Increase order size and improve margins by cross-selling and upselling, while enforcing your specific business rules



## Payments

Accept payments of any type through field sales software integration with payment gateways



## Global Ready

Localize – language, currency, tax rules, units of measure, shipping costs and options and more



## Activity Planner

Plan your day on a map within the sales rep software, applying business logic to segment and prioritize customers



## Order Validation

Order validation and approval based on your business rules and logic



## Speed Order-to-Cash

Configurable workflows managing cut-off dates, delivery schedules, routing to specific warehouses and more



## In-store Activities

Form-guided retail execution, for display auditing, merchandising, stock-taking, and replenishment

## About Pepperi



Pepperi is used by the world's leading consumer goods brands and wholesalers to manage all aspects of their B2B omnichannel sales. To empower them to quickly and easily respond to changing market conditions, our platform uniquely combines sales automation, retail execution, and B2B e-commerce into an integrated mobile solution that runs natively on all devices to maximize in-person and online B2B sales.

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